STAKEHOLDER ASSESSMENT MATRIX - MBALA MUNICIPAL COUNCIL

STAKEHOLDERS	POWER / INTEREST	RESISTANT	NEUTRAL	SUPPORTIVE	LEADING
1. Traders	High/High			**C**	
2. Community Members	Low/High			**C**	
3. Traditional Leaders	High/Low			**C**	
4. Ward Development Committees	Low/High				**C**
5. Civic leaders	High/High			**C**	**C**
6. Transporters /Truckers	Low/High		**C**	**D**	
7. Politicians	High/Low		**C**	**D**	
8. Persons Living With Disabilities	Low/High			**C**	
9. NGOs	Low/Low		**C**		
10. Financiers	Low/High			**C**	
11. Line Ministry	Low/High			**C**	**C**

STAKEHOLDER ENGAGEMENT PLAN - MBALA MUNICIPAL COUNCIL

Stakeholder	Classification	Power/ Interest	Involvement Decision	Current Engagement Level	Desired Engagement Level	Engagement Strategy	Engagement Goal	Engagement Method
Traders/ Business	Primary	High/High	High	Resistant	Supportive	Frequently	Keep Satisfied	Physical Meetings
Traditional Leaders	Primary	High/Low	High	Supportive	Supportive/ Leading	Quarterly	Keep Satisfied	Physical Meetings
Community Members	Primary	Low/High	High	Neutral	Supportive	Frequently	Keep Satisfied	Sensitization Meetings
Focal Point Person	Secondary	High/High	Medium	Leading	Leading	Quarterly	Keep Satisfied	Council Meetings(Committee, Special And Full Council)
Civic Leaders	Secondary	High/High	High	Supportive	Leading	Quarterly	Keep Satisfied	Council Meetings(Committee, Special And Full Council)
Member of Parliament	Secondary	High/High	High	Supportive	Leading	Quarterly	Keep Satisfied	Council Meetings(Committee, Special And Full Council)
Financiers	Tertiary	Low/High	Low	Leading	Leading	Bi-annually	Keep informed	Meetings (Virtual/physical)

Transporters /Truckers	Primary	Low/High	High	Neutral	Supportive	Monthly	Keep satisfied	Sensitization Meetings
Persons With Disabilities	Primary	Low/High	High	Unaware	supportive		Keep satisfied	Physical meetings
Ministry of Transport	Secondary	Low/Low	Medium	Leading	Leading	Bi-annually	Keep informed	Meetings (Virtual/physical)
Ministry of Agriculture	Secondary	Low/Low	Medium	Leading	Leading	Bi-annually	Keep informed	Meetings (Virtual/physical)
NGOs	Tertiary	Low/Low	Low	Neutral	Supportive	Annually	Keep informed	Meetings (Virtual/physical)
Civil Society Organisation	Tertiary	Low/Low	Low	Neutral	Supportive	Annually	Keep informed	Meetings (Virtual/physical)
Faith Based Organisations	Tertiary	Low/Low	Low	Neutral	Supportive	Annually	Keep informed	Meetings (Virtual/physical)

Approved by:

Signature: .....

Name: Laura J. Nkunta

Designation: Town Clerk

Date: 19th November 2025

REPUBLIC OF ZAMBIA
MBALA MUNICIPAL COUNCIL
19 NOV 2025
OFFICE OF THE TOWN CLERK
P.O. BOX 420057, MBALA